



# BOY SCOUTS OF AMERICA®

## WESTERN REGION

February 9, 2012

**To:** Joseph Daniszewski, California Inland Empire Council Scout Executive

**From:** Skip Oppenheimer – Regional President  
Jan Perkins – Regional Commissioner  
Tom Fitzgibbon – Regional Director

**Subject:** Our Journey to Success in 2011

What a wonderful Journey to Excellence we have been on this past year. As you know, 2011 brought us the new Journey to Excellence Recognition program, and we believe that it has been one of the most impactful changes coming out of the New BSA.

We are very pleased that you have embraced the Journey to Excellence and wanted to take a few moments and share with you your collective successes in 2011.

- The collective improvement of our councils led the nation in the percent improved at 90%.
- Twenty-nine councils met the GOLD standard, nineteen councils met the SILVER standard, and ten councils met the BRONZE standard. We had NO councils fall below the minimum standard of excellence.
- Membership recruitment efforts were outstanding, and your combined efforts led us to be the only region in the BSA to report a gain in Traditional Membership at year end.
- Our Commissioners led the BSA in their re-chartering efforts with 93.4% of our Packs, Troops, and Crews renewing in 2011, compared to the national average of 89%.
- Your youth members experienced quality programming as indicated by our retention rate of 76.1%, which is the highest in the BSA, and 5.5% higher than the national average.
- Our combined visits to Units by Commissioners showed a 91% improvement rate.
- 98% of our councils took the time and effort to actively engage and train your executive board members.

Please take a few moments and share with your council members your individual successes and please extend a grateful “Thank You” to them from the Regional Key Three. This has been an extremely successful year and we need to share the good news with everyone, from the newest Den Leader, to the most tenured Scoutmaster.

Thank you again for your tremendous leadership and the effort you have put forth to support the youth of your communities. We are looking forward to an even better Journey to Excellence in 2012 and the years to come.

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