



Lion Pilot

New Lion Products Now Available!

The Lion pilot, the largest pilot in BSA's history, is off to a great start! Kindergarten-age boys and their families are full of excitement and having fun diving into the program materials. Not since the introduction of Tigers has there been such excitement.

That excitement is translating into high demand for Lion merchandise. The youth t-shirt, hat, and adult polo have been a huge hit with new Lion families. To build on that excitement, councils have identified additional merchandise opportunities...and National Supply has delivered! Check out the new Lion products now available:

Adult T-Shirts



Orders may be placed by calling Supply Customer Service at 800.323.0736 and referencing the SKU. Retail is \$14.99.

Large Center Lion Graphic

636420	TEE LION CNTR FRNT ADT NAVY SM
636421	TEE LION CNTR FRNT ADT NAVY MD
636422	TEE LION CNTR FRNT ADT NAVY LG
636423	TEE LION CNTR FRNT ADT NAVY XL
636424	TEE LION CNTR FRNT ADT NAVY 2X
636425	TEE LION CNTR FRNT ADT NAVY 3X

Small Corner Lion Graphic - ***This t-shirt is available for a limited time only while supplies last***

636465	TEE LION ADT NAVY SM
636466	TEE LION ADT NAVY MD
636467	TEE LION ADT NAVY LG
636468	TEE LION ADT NAVY XL
636469	TEE LION ADT NAVY 2XL
636470	TEE LION ADT NAVY 3XL

Women's Polo Shirt



Orders may be placed by calling Supply Customer Service at 800.323.0736 and referencing the SKU. Retail is \$29.99.

Lion logo embroidered on left sleeve

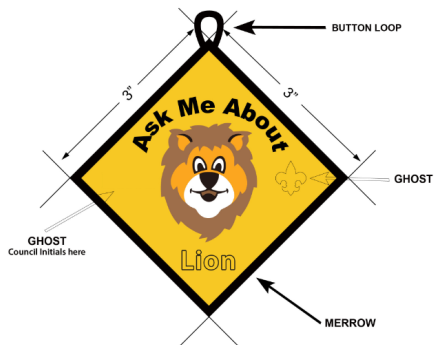
636744	POLO LION LDY NAVY SM
636745	POLO LION LDY NAVY MD
636746	POLO LION LDY NAVY LG
636747	POLO LION LDY NAVY XL
636748	POLO LION LDY NAVY 2XL

Larger Size Youth Cap and T-Shirt

Feedback from the field indicated that larger sizes were needed for both the youth cap and youth t-shirt. National Supply has now made available larger sizes in both products!

Lion Recruitment Patch

Every Scouter loves a patch...especially when it involves the new Lion pilot program! Check out this new recruiting patch. Order directly at: licensing.ndc@scouting.org. No SKU number—copy and paste the patch artwork when ordering. Cost will vary based on order quantity.



As with every BSA pilot, feedback from the field is valued and will help ensure success. If you have additional Lion pilot suggestions, please email them to lion.pilot@scouting.org.

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