



BOY SCOUTS OF AMERICA®
CALIFORNIA INLAND EMPIRE COUNCIL

Sunrise District
2020
Distinguished Citizen Award
Honoring
Michael Landes



A Celebration of Character, Values, and Service

Tuesday, November 17, 2020



EISENHOWER HEALTH



MICHAEL LANDES

President, Eisenhower Health Foundation

WHY ARE WE HERE?

- To salute Michael for his outstanding leadership and dedicated service to youth and our community.
- To increase awareness of the role of Scouting in our community and its accomplishments in serving our youth.
- To raise Scouting “growth dollars” to support outreach to more youth in the Coachella Valley.



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Michael Landes is the President of Eisenhower Health’s Foundation. He joined Eisenhower Medical Center in 2001 by becoming the CEO of the Annenberg Center for Health Sciences and head of Marketing. Michael also assumed the position of President of the Eisenhower Medical Center Foundation in February 2002. In his position, he is currently leading the effort to raise \$200 million for Campaign Eisenhower.

Before Eisenhower, Michael served as Founder/President of Landes Slezak Group (LSG), a leader in continuing education publishing. As Founder, Michael helped develop businesses of CME Unlimited and Convention Cassettes Unlimited. Founded in 1987, Landes Slezak Group served as one of the nation’s largest live audio recording firms. In partnership with over 100 nonprofit associations, LSG recorded over 120 educational meetings. In addition, Michael was responsible for helping to develop LSG’s digital services.

Michael graduated from Stanford University with a BA in History. He attended the Peter F. Drucker Graduate School of Management at Claremont. In 1996, he was elected Mayor Pro Tem of the City of Indian Wells and served as Mayor in 1997-1998, serving on the City Council through 2000. He served on the Coachella Valley Association of Governments Executive Committee; Palm Springs Desert Resorts Executive Committee as Vice Chairman; Indian Wells Advertising – Marketing Committee; and Regional Airport Commission. Michael was a member of the Board of Advisors for the Arizona State University, College of Business, Center for Services Leadership.

Michael was very involved with the homeless in the Coachella Valley, having served as Chairman of the Board of the Coachella Valley Rescue Mission.

Michael and his wife Stephanie have three grown children. Matthew, a businessman; Christina, a pediatric cardiology nurse; and Stephen, an engineer involved in the energy business. The Landes’ make their home at Eldorado Country Club.



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- Presenting Sponsor -

CONGRATULATIONS

MICHAEL LANDES

PROUD TO CALL YOU OUR SCOUT LEADER

YOUR FOUNDATION FAMILY AT



EISENHOWER HEALTH

- Presenting Sponsor -

From:
Harold Matzner



Congratulations to:
Mr. Michael Landes
Boy Scouts of America
California Inland Empire Council
Distinguished Citizen Award

*Congratulations my friend.
Harold*



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CALIFORNIA INLAND EMPIRE COUNCIL

- Presenting Sponsor -

LivingDesert.org



Congratulations Michael Landes!



The Living Desert Zoo and Gardens congratulates
Michael Landes for his work to improve the lives of
the children in the Coachella Valley!

Wonderfully Wild



- Presenting Sponsor -

**CONGRATULATIONS
AND
THANK YOU!**



**TO MICHAEL LANDES
FOR SUPPORTING OUR CLUB KIDS**



**BOYS & GIRLS CLUBS
OF COACHELLA VALLEY**

BGCofCV.org
(760) 836-1160



- Gold Sponsor -



*Congratulations to a
GREAT Community
Leader!*

- Gold Sponsor -



Congratulations Michael!

Thank You to Our Sponsors!



JESSUP
AUTO PLAZA
1938
EST.

Jessup Auto Plaza Congratulates
Michael Landes
Scouting Man of the Year

JESSUPAUTOPLAZA.COM

Thank You to Our Sponsors!

*Congratulations on
this well-deserved
award!*

*Richard & Sarah
Clapp*

Congratulations Michael!

Carl Karcher

Nancy Knowlton

Michael S. Shannon

Gary and OJ Shansby

Rebecca Benaroya

John L. Marion

Saul & Joyce Brandman



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Congratulations Michael!

Jerry & Kathleen Grundhofer

Art & Deb Jacobson

Charles Koch

Cydney Osterman

Andrew T. Jessup

Hagadone Corporation

Judy Thompson



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PROGRAM

WELCOME

Richard Oliphant
Master of Ceremonies

Flag Presentation Scout Oath and Law

Scouts BSA Troop 451
Chartered by the Rotary Club of Indian Wells

INVOCATION

DELIVERING THE PROMISE

Matt Myers
Scout Executive & CEO
California Inland Empire Council
Boy Scouts of America



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PROGRAM

HONORING MICHAEL

G. Aubrey Serfling
President & Chief Executive Officer
Eisenhower Health

DISTINGUISHED CITIZEN AWARD PRESENTATION

Matt Myers

Richard Clapp
2018 Distinguished Citizen

WORDS FROM OUR HONOREE

Michael Landes
President
Eisenhower Health Foundation

CLOSING



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BOY SCOUTS OF AMERICA®

CALIFORNIA INLAND EMPIRE COUNCIL

Since 1910 the Scouting program has shaped the lives of youth. The founder of Scouting, Lord Robert Baden-Powell called Scouting a “game with a purpose”. We know preparing young people for adulthood is a big task. Scouting helps them along this road.

OUR VISION STATEMENT

The Boy Scouts of America is the nation’s foremost youth program of character development and values-based leadership training. In the future, Scouting will continue to:

- Offer young people responsible fun and adventure
- Instill in young people lifetime values and develop ethical character as expressed in the Scout Oath and Law
- Train young people in citizenship, service and leadership
- Serve America’s communities and families with its quality, values-based program



“We cannot always build the future for our youth,
but we can build our youth for the future.”

- Franklin D. Roosevelt



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Coachella Valley Charter Partners

** – charters more than one unit*

- Indio Elks Lodge #1643*
- Religious Ministries Directorate, Marine Corps Air/ Ground Combat Center*
- St. Margaret's Episcopal Church*
- Palm Springs United Methodist Church*
- Mountain Man Leadership Project*
- United Methodist Church of Yucca Valley
- Rotary Club of Indian Wells*
- Palm Springs Elks Lodge #1905*
- Northgate Community Church*
- United Methodist Church of Twentynine Palms
- Palm Springs American Legion Post 519
- Kiwanis Club of Twentynine Palms
- Palm Valley School
- Historical Society of Palm Desert
- Hope Lutheran Church



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Coachella Valley Cub Scouts

Serving Boys & Girls

- Pack 50, Indio
- Pack 78, Twentynine Palms
- Pack 205, Palm Springs
- Pack 276, Palm Desert
- Pack 903, Yucca Valley
- Pack 1701, Indian Wells

Serving Boys

- Pack 131, Palm Desert
- Pack 1905, Palm Springs
- Pack 5205, Cathedral City



Eagle Scouts

- 36 in 2019 from the Coachella Valley
- Over 4,500 hours of service!



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Coachella Valley Scouts BSA

Serving Boys

- Troop 50, Indio
- Troop 52, Cathedral City
- Troop 77, Twentynine Palms
- Troop 78, Twentynine Palms
- Troop 86, Palm Springs
- Troop 131, Palm Desert
- Troop 199, Palm Springs
- Troop 229, Twentynine Palms
- Troop 262B, Palm Springs
- Troop 276, Palm Desert
- Troop 707, Rancho Mirage
- Troop 1701, Indian Wells

Serving Girls

- Troop 262G, Palm Springs
- Troop 451, Indian Wells
- Troop 1973, Palm Desert



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CALIFORNIA INLAND EMPIRE COUNCIL



Support the future of Scouting at
www.sunrisedcd.org



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A Special Thank You

Committee Members

Monica Vazquez
Richard Clapp
Carl Karcher
Soul Ruiz

Gary Jeandron (Honorary)
Jack Fitzgerald (Honorary)

Harold Matzner

Eisenhower Health

Connie & Bob Lurie

Desert Orthopedic Center

Richard Oliphant

Kaminsky Productions

Scouts BSA Troop 451

Chartered by the Rotary Club of Indian Wells



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The Scout Law

A Scout is Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind,
Obedient, Cheerful, Thrifty, Brave, Clean, and Reverent

The Scout Oath

On my honor I will do my best
To do my duty to God and my country
and to obey the Scout Law;
To help other people at all times;
To keep myself physically strong,
mentally awake, and morally straight.

The Scout Motto

Be Prepared

The Scout Slogan

Do a good turn daily



Jack Dembo Scout Center

1230 Indiana Court · Redlands, CA 92374
Bus: (909) 793-2463 Fax: (909) 793-0306

Boseker Scout Reservation

Home of Camp Emerson, Camp Wiley and Camp Brown
53155 Idyllbrook Drive · Idyllwild, CA 92549

www.ciechbsa.org