

# Sunrise District 2020 Distinguished Citizen Award Honoring

#### Michael Landes



A Celebration of Character, Values, and Service Tuesday, November 17, 2020





MICHAEL LANDES

President, Eisenhower Health Foundation

#### WHY ARE WE HERE?

- To salute Michael for his outstanding leadership and dedicated service to youth and our community.
- To increase awareness of the role of Scouting in our community and its accomplishments in serving our youth.
- To raise Scouting "growth dollars" to support outreach to more youth in the Coachella Valley.

Michael Landes is the President of Eisenhower Health's Foundation. He joined Eisenhower Medical Center in 2001 by becoming the CEO of the Annenberg Center for Health Sciences and head of Marketing. Michael also assumed the position of President of the Eisenhower Medical Center Foundation in February 2002. In his position, he is currently leading the effort to raise \$200 million for Campaign Eisenhower.

Before Eisenhower, Michael served as Founder/President of Landes Slezak Group (LSG), a leader in continuing education publishing. As Founder, Michael helped develop businesses of CME Unlimited and Convention Cassettes Unlimited. Founded in 1987, Landes Slezak Group served as one of the nation's largest live audio recording firms. In partnership with over 100 nonprofit associations, LSG recorded over 120 educational meetings. In addition, Michael was responsible for helping to develop LSG's digital services.

Michael graduated from Stanford University with a BA in History. He attended the Peter F. Drucker Graduate School of Management at Claremont. In 1996, he was elected Mayor Pro Tem of the City of Indian Wells and served as Mayor in 1997-1998, serving on the City Council through 2000. He served on the Coachella Valley Association of Governments Executive Committee; Palm Springs Desert Resorts Executive Committee as Vice Chairman; Indian Wells Advertising – Marketing Committee; and Regional Airport Commission. Michael was a member of the Board of Advisors for the Arizona State University, College of Business, Center for Services Leadership.

Michael was very involved with the homeless in the Coachella Valley, having served as Chairman of the Board of the Coachella Valley Rescue Mission.

Michael and his wife Stephanie have three grown children. Matthew, a businessman; Christina, a pediatric cardiology nurse; and Stephen, an engineer involved in the energy business. The Landes' make their home at Eldorado Country Club.



CONGRATULATIONS

# MICHAEL LANDES

PROUD TO CALL YOU OUR SCOUT LEADER

YOUR FOUNDATION FAMILY AT



From: Harold Matzner



Congratulations to:

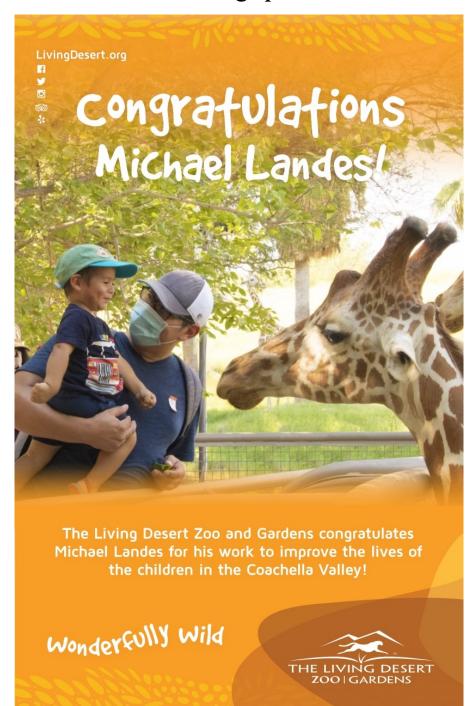
# Mr. Michael Landes

Boy Scouts of America California Inland Empire Council Distinguished Citizen Award



Congratulations my friend.

Harold





## - Gold Sponsor -



# Congratulations to a GREAT Community Leader!

#### - Gold Sponsor -



# Congratulations Michael!

# Thank You to Our Sponsors!



Thank You to Our Sponsors!

# Congratulations on this well-deserved award!

Richard & Sarah Clapp

## **Congratulations Michael!**

Carl Karcher

Nancy Knowlton

Michael S. Shannon

Gary and OJ Shansby

Rebecca Benaroya

John L. Marion

Saul & Joyce Brandman



# Congratulations Michael!

Jerry & Kathleen Grundhofer

Art & Deb Jacobson

Charles Koch

Cydney Osterman

Andrew T. Jessup

Hagadone Corporation

Judy Thompson



# **PROGRAM**

#### WELCOME

Richard Oliphant Master of Ceremonies

# Flag Presentation Scout Oath and Law

Scouts BSA Troop 451 Chartered by the Rotary Club of Indian Wells

#### **INVOCATION**

#### DELIVERING THE PROMISE

Matt Myers
Scout Executive & CEO
California Inland Empire Council
Boy Scouts of America



# **PROGRAM**

#### HONORING MICHAEL

G. Aubrey Serfling
President & Chief Executive Officer
Eisenhower Health

# DISTINGUISHED CITIZEN AWARD PRESENTATION

Matt Myers

Richard Clapp 2018 Distinguished Citizen

#### WORDS FROM OUR HONOREE

Michael Landes
President
Eisenhower Health Foundation

**CLOSING** 



Since 1910 the Scouting program has shaped the lives of youth. The founder of Scouting, Lord Robert Baden-Powell called Scouting a "game with a purpose". We know preparing young people for adulthood is a big task. Scouting helps them along this road.

#### **OUR VISION STATEMENT**

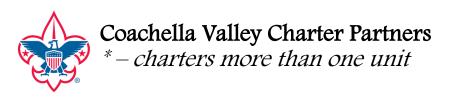
The Boy Scouts of America is the nation's foremost youth program of character development and values-based leadership training. In the future, Scouting will continue to:

- Offer young people responsible fun and adventure
- Instill in young people lifetime values and develop ethical character as expressed in the Scout Oath and Law
- Train young people in citizenship, service and leadership
- Serve America's communities and families with its quality, values-based program



"We cannot always build the future for our youth, but we can build our youth for the future."

- Franklin D. Roosevelt



- Indio Elks Lodge #1643\*
- Religious Ministries Directorate, Marine Corps Air/ Ground Combat Center\*
- St. Margaret's Episcopal Church\*
- Palm Springs United Methodist Church\*
- Mountain Man Leadership Project\*
- United Methodist Church of Yucca Valley
- Rotary Club of Indian Wells\*
- Palm Springs Elks Lodge #1905\*
- Northgate Community Church\*
- United Methodist Church of Twentynine Palms
- Palm Springs American Legion Post 519
- Kiwanis Club of Twentynine Palms
- Palm Valley School
- Historical Society of Palm Desert
- Hope Lutheran Church



## Coachella Valley Cub Scouts

#### Serving Boys & Girls

- Pack 50, Indio
- Pack 78, Twentynine Palms
- Pack 205, Palm Springs
- Pack 276, Palm Desert
- Pack 903, Yucca Valley
- Pack 1701, Indian Wells

#### Serving Boys

- Pack 131, Palm Desert
- Pack 1905, Palm Springs
- Pack 5205, Cathedral City



### Eagle Scouts

- 36 in 2019 from the Coachella Valley
- Over 4,500 hours of service!



## Coachella Valley Scouts BSA

#### Serving Boys

- Troop 50, Indio
- Troop 52, Cathedral City
- Troop 77, Twentynine Palms
- Troop 78, Twentynine Palms
- Troop 86, Palm Springs
- Troop 131, Palm Desert
- Troop 199, Palm Springs
- Troop 229, Twentynine Palms
- Troop 262B, Palm Springs
- Troop 276, Palm Desert
- Troop 707, Rancho Mirage
- Troop 1701, Indian Wells

#### Serving Girls

- Troop 262G, Palm Springs
- Troop 451, Indian Wells
- Troop 1973, Palm Desert





# Support the future of Scouting at <a href="https://www.sunrisedcd.org">www.sunrisedcd.org</a>





# A Special Thank You

#### Committee Members

Monica Vazquez Richard Clapp Carl Karcher Soul Ruiz

Gary Jeandron (Honorary) Jack Fitzgerald (Honorary)

Harold Matzner

Eisenhower Health

Connie & Bob Lurie

Desert Orthopedic Center

Richard Oliphant

**Kaminsky Productions** 

Scouts BSA Troop 451

Chartered by the Rotary Club of Indian Wells



#### The Scout Law

A Scout is Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean, and Reverent

#### The Scout Oath

On my honor I will do my best
To do my duty to God and my country
and to obey the Scout Law;
To help other people at all times;
To keep myself physically strong,
mentally awake, and morally straight.

#### The Scout Motto

Be Prepared

#### The Scout Slogan

Do a good turn daily



#### Jack Dembo Scout Center

1230 Indiana Court · Redlands, CA 92374 Bus: (909) 793-2463 Fax: (909) 793-0306

#### **Boseker Scout Reservation**

Home of Camp Emerson, Camp Wiley and Camp Brown 53155 Idyllbrook Drive · Idyllwild, CA 92549

www.ciecbsa.org