

2015 Camp Card Campaign – Recommendations for Success

Get Scouts to Camp!

We have partnered with Entertainment, the coupon book folks to bring you a new and improved camp card! Camping season will be here soon and the improvements that have been made are sure to get your Scouts earning their way to camp quickly.

Your customers will enjoy:

- Two snap-offs -\$10 off a \$50 purchase at Sports Authority and \$5 off a \$50 purchase at Bass Pro Shops
- 10 custom/personalized discounts selected by your customer based on their preferred zip code
- You will save them up to 50% in categories such as dining, shopping, entertainment, services, travel, movies and more

Sales tips and recommendations for success:

- Couple this up with other fundraising efforts – folks might not be able to make your spaghetti dinner, but they can always use a discount.
- Let parents know that camperships don't cover 100% of camp fees. This can be helpful to close the gap.

Fax or mail this form to:

California Inland Empire Council
PO Box 8910
Redlands, CA 92375-2110
Fax: (909) 793-0306

Sign-up online:

www.bsa-ciec.org

**Contact us with questions or set-up a pick-up date (909) 793-2463
Michelle Brown x 121**

Note: Units that settle out on or before May 8th keep a commission of \$2.50 per card.

KEEP TOP FOR YOUR INFORMATION

RETURN BOTTOM TO COUNCIL

Unit # _____ Unit Type _____ District _____

Contact Name _____ Daytime phone _____

Mailing Address _____ Evening phone _____

City/Zip _____ Email _____

Estimated # of cards needed _____

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